



KYLE FELIKS

**UI/UX, GRAPHIC DESIGN, ART DIRECTION,
CREATIVE DIRECTION & BRAND DEVELOPMENT**

I'm an award-winning creative with over 25 years of experience. My expertise covers a wide range of creative media, from print to broadcast to interactive, across multiple industries.

EXPERIENCE

NewFoundry

Partner, Chief Creative Officer
Jan 2013 – Present

Lingo Definition & Design

Co-Founder, Creative Director
Jan 2012 – Jan 2013

re:group

Associate Creative Director
Sep 2002 – Jan 2012

Doner Advertising

Art Director
Jun 2002 – Sep 2002

Fitch Worldwide Limited

Senior Designer
Feb 2000 – Jun 2002

Steam Advertising & Design

Art Director
Oct 1999 – Feb 2000

Sefton

Art Director
Feb 1998 – Oct 1999

Lewis Advertising, Inc.

Art Director
Jun 1996 – Feb 1998

CLIENTS

Blockbuster
Bosch
Clark Hill PLC
Club Car
DTE Energy
Duskin Company Limited
Hardee's Restaurants
Health Plus of Michigan
Huntington Bank
Little Caesar's
Michigan Medicine
Mitsubishi Electric
Molly Maid
Quintana Roo Bicycles
Renasas
Roush
Saucony
Sea Ray
Sprint
Toshiba
Toyota
University of Michigan Health System

SKILLS

User Experience
User Interface
Creative Direction
Art Direction
Graphic Design
Brand Development

AWARDS

American Advertising Awards
Rebrand 100 Global Awards
Detroit Creative Directors Council
Point-of-Purchase Advertising International
Google UX Certification

CONTACT

734.255.8374
kylefeliks@gmail.com
linkedin.com/in/kylefeliks/
kylefeliks.com